



Official Media & Press Kit

Press Inquiries

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About & Mission Statement:

About Somos the Future

Somos the Future is the premier Latine-led PAC driving Latino mobilization in the upper Midwest. We are dedicated to ensuring that our community's needs, aspirations, and contributions are front and central in the political decisions that impact our lives. For more information, visit SomosTheFuture.org.

Our Mission

Our mission is to build powerful Latino voices in the electoral process, elect leaders who champion fairness and equity across immigration, workers' rights, healthcare, education, environmental justice, and housing, and hold those leaders accountable to the communities they serve. Our work extends beyond election years by building lasting civic engagement, strengthening relationships with elected officials, tracking and communicating their commitments and records, and ensuring Latino communities have a meaningful voice in policy decisions year-round.