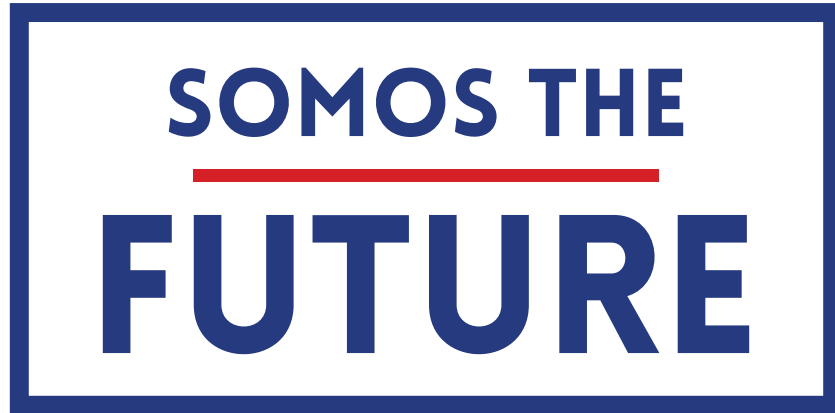


BRAND GUIDE

LOGO



COLOR PALETTE



CMYK 77, 43, 0, 0
RGB 53, 129, 196
#1d3781



CMYK 100, 91, 19, 6
RGB 37, 59, 128
#d5171d



CMYK 10, 100, 100, 2
RGB 215, 32, 39
#0187e8



CMYK 0, 0, 0, 60
RGB 129, 130, 133
#808284

TYPOGRAPHY

Headlines

LOVELO BLACK

Body copy

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