

## **MEDIA ADVISORY FOR SATURDAY, OCTOBER 19<sup>th</sup>**

### **PRESS CONTACT:**

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### **Rally and Concert in Support of Kamala Harris and Tim Walz**

**MINNEAPOLIS, Minn.** -- Saturday, October 19, from 2:00 PM to 4:00 PM, Somos the Future invites you to a Rally Concert for Vice President Kamala Harris and Minnesota Governor Tim Walz. This event, featuring a live performance by Los Jornaleros del Norte, marks the beginning of a crucial week of action leading up to the elections, where Latino voter participation will be decisive.

With over 1 million Latinos living in Minnesota, Wisconsin, and Iowa, this is a historic opportunity for our community to strengthen its influence in local, state, and national elections. This event not only aims to inspire the community but also to mobilize it, ensuring our voices are heard at the ballot box.

During the event, COPAL (Communities Organizing Latinx Power and Action) will launch a Day of Action, driving a massive voter mobilization effort to register voters and ensure the Latino community's commitment to these elections. The goal is to activate thousands of Latino voters at a key moment for the future of our communities in the Midwest.

In addition to the vibrant music of Los Jornaleros del Norte, whose work reflects the fight for workers' rights and the power of unity, the event will feature inspiring speeches from community leaders. This rally combines music, community, and activism into a unique experience designed to energize and engage everyone present.

This is a moment for the media to witness how the Latino community is organizing and leading real change. We invite journalists and media outlets to cover this dynamic event that highlights the growing role of Latinos in Upper Midwest politics.

Join us and be part of history!

**Date:** Saturday, October 19

**Time:** 2:00 PM – 4:00 PM

**Location:** 2709 E. Lake St, Lot, Minneapolis, MN

Press Contact during the event: Francisco Segovia

For more information about Somos the Future, visit our website: [www.somosthefuture.org](http://www.somosthefuture.org)

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Paid for by Somos the Future PAC ([somosthefuture.org](http://somosthefuture.org)) and not authorized by any candidate or candidate's committee.

**About Somos the Future**

Somos the Future is the premier Latine-led PAC driving Latino mobilization in the upper Midwest. We are dedicated to ensuring that our community's needs, aspirations, and contributions are front and central in the political decisions that impact our lives. For more information, visit [SomosTheFuture.org](http://SomosTheFuture.org).